

**Tallahassee ParrotHead Club
Executive Committee Meeting Minutes
Wednesday, July 9, 2014**

Attendees: Casey Jones, Tina Niggel, Gayle Brett, Denise Barber, Ellen Forster, Leslie Smith, Pam Denton, Wayne Denton, Leann Rhodes, Sherry Fuller, Penny Weimer, Cindy Bennett, Grace Hirigoyen

Casey called the meeting to order at 6:40.

The minutes from the June 25th meeting were approved.

Status of Action Items from the meeting on June 25th. **Items in BOLD need further action.**

- **Sherry Foster will prepare and send minutes from the May Board meeting to Casey.**
- Gayle Brett will prepare and email a detailed report to Board members = completed.
- **Clean and organize the Club trailer – due to conflicts the date has been changed to Sunday, July 27, at 6:00 at Casey's house (431 Tanbark Place, in Camelot, off Richview). Penny, Leann, and Sherry Fuller will help.**
- Leslie provide balance on PayPal; Gayle will keep that account up-to-date = ongoing.
- Denise will get Sherry's ACS Relay for Life T-shirt = completed.
- Sherry Foster will have Phrenzy tickets by 1st Wednesday Social = completed.
- Denise will talk to three businesses re: sponsorship and/or silent auction items = completed.
- Denise contacted the following businesses re: Socials
 - *Hurricane's – very interested*
 - Cody's – pending coordination with Sherry
 - Gordo's – pending
 - Coosh's – not an option
 - *The Flying Bear – very interested*
 - Milano's – pending
 - Backwoods Bistro – no outside but interested in 5th Wednesday Socials
 - La Fiesta – pending
- Leslie will work out 3rd Wednesday Social at Corner Pocket = completed. July 16th Social will be held at Corner Pocket.
- **Penny – July 5th Wednesday/Phrenzy Kick-off – awaiting approval from Cody's.**

- Ellen will send email re: 4th of July at Tom Brown Park = completed.
- Sherry order food for Phrenzy and check on margarita machine/coupon = done.
- **Paula and Grace – signed shirt to Socials = in process.**
- **Casey and Fred road trip to PC Club = in process.**
- **Rotary Camp Carnival = in process. Camp dates are July 23-29, July 31-August 6, and August 8-14.**
- **Interim Report – Casey will contact Sherry to request data. Board members will complete and submit report by July 31.**

Leslie talked with the General Manager at Miller's Ale House. They are losing money on the nights we hold our Socials there. Therefore, it's a good time for us to move the 1st Wednesday Social location. **TIME SENSITIVE ACTION ITEM: Casey and Leslie will contact Hurricane's about having it there on August 6th.**

ACTION ITEM: Denise will check with the "new" Mexican restaurant on Capital Circle Northeast.

Penny provided a detailed update on the status of the Phrenzy and all of the items related to it:

- Posters – will have them next week (July 18)
- Tri Eagle, Corner Pocket, Miller's Ale House, Cody's and Scott and Ellen's food truck are either sponsors or potential sponsors
- Tickets can be purchased from Club members or via PayPal at tallahassee-parrot-head-club.com. T-shirts sizes are needed for all tickets sold, ahead of time if possible
- Volunteers – assign specific shifts and specific duties, Arrive @ 5:15. DOORS DO NOT OPEN UNTIL 6:00
- Decorate – begin at 10:30 and finish around 2:00 on the day of the event
- Friday (day before) all who can work on Silent Auction
- Birds – will set up a spot for them
- Photo booth – will take over the Birds spot at 9:00
- Live music – Leon High School steel drum = opening act (have Kevin and/or Bob as back-up). Jason Webb and the Caribbean Chillers play from 7:00-11:00
- **Penny - Costume contest – Denise will pick up the prizes**
- **ACTION ITEM: Penny will teach Denise and Casey how to send PSAs to Regional and National**
- Advertisement – taken care of – media, etc.
- Adirondack chairs painting – take care of
- Cindy Bennett may have a connection to Harley Davidson as a sponsor

- T-shirts – done deal. Phrenzy has a budget and it includes the shirts. Board members Ellen and Casey expressed concern over expenditures for the T-shirts. We still have shirts from prior events that we can sell at a discount at the Phrenzy.

NEW BUSINESS:

ACTION ITEM: Denise will contact The Clothesline about Club members placing another order (minimum of 12 shirts). She will send an email to membership with relevant details: store hours, address, prices, on-line ordering, and whether members can select any shirt they want).

ACTION ITEM: In September an Ad Hoc Outreach Committee will be formed to update the Club's membership list and contact members to encourage them to return to the Socials and other Club events. Leslie will chair the Committee. The Committee will find out why people are not attending. During September the Committee will push to reach non-attending members. October will be **Member Madness Month**. The Committee will create a 3-fold poster board with plastic sleeves so that pictures can be switched out as appropriate. Grace suggested that we create an embroidered TPHC logo. Leslie's mother has volunteered to do this in the past. **ACTION ITEM: Leslie will talk with her mother about this. Leslie and Grace will coordinate.**

2014 Phlorida Region Leadership Conference is being held in Port St. Lucie on August 15-17. All Club members are welcome to attend. Leslie stressed that Club Leadership should attend. Per the conference, Casey has to organize. The deadline for reserving rooms (at the discount price) is July 31st. Registration deadline is August 12th.

ACTION ITEM: Casey will organize attendance to this event. Denise is interested in attending, and is willing to drive.

OLD BUSINESS:

St. Marks Beach Clean-up – Pam said that there is no new date yet. **ACTION ITEM: Members suggested that she request Saturday, September 13th.** Trash bags and gloves will be provided, and if we continue to do this the Boy Scouts will make a sign with our Club name on it.

Relay for Life final results – Gayle provided a summary. **We donated \$3,037.75.** Our goal was \$1,000, so WAY TO GO, PARROT HEADS! Special thanks to all who attended and helped, especially to Casey and Jolie Jones, Gayle, Tina, and Mike Lunsford for wearing the coconut bra and grass skirt.

Financial Report – Gayle handed out a detailed report of the Club’s finances. Tina asked what the “Domino College” fund is. Penny explained that it’s the account in which the Club keeps start-up and operating funds. It’s named after a Buffett song.

The next Board meeting will be on Wednesday, September 24th.

ACTION ITEM: The Ad Hoc Outreach Committee will meet prior to the Board meeting so that Leslie can report to the Board on what progress the Committee has made. Leslie will coordinate.

Meeting adjourned at 8:40.